



SpellBrite Designs, Manufactures and Sells:

- “Click-together” LED (light-emitting diode) signs that combine the look of classic neon with the safety, portability and energy-efficiency of LED technology
- Individual, re-useable LED letters that click together to form any message a customer wants, enabling organizations, businesses and individuals to create custom signs in minutes and change them any time
- Sign components that stay bright for at least 80,000 hours
- Signs that are durable and light – they can be easily moved, rearranged, stored, shipped and cleaned; perfect for high-traffic and mobile locations and where public safety is paramount

SpellBrite Signs and Services are Sold:

- Directly through SpellBrite.com and via Amazon and Ebay
- To large franchise chains via direct sales
- Mainly in the U.S. followed by Canada and Europe

Recent SpellBrite Milestones:

- Kickstarter campaign to launch three new colors (April, 2019)
- EyeMart Express passes 250 locations using SpellBrite signs (Feb, 2019)
- Canada awards patent for SpellBrite technology (Jan, 2019)
- United Kingdom, France and Germany award patent for SpellBrite technology (April, 2018)
- Sam’s club selects SpellBrite technology for their open sign offering at all Sam’s clubs (Feb, 2018)
- U.S. Patent Office awards iLight sixth patent for SpellBrite innovations (Jan 2017)

About SpellBrite

- SpellBrite is a division of iLight Technologies, Inc., a Chicago company founded in 1999 and an award-winning innovator in LED sign technology and design
- SpellBrite was introduced in 2012 and won a Chicago Innovation Award in 2013
- SpellBrite was named a Retailer Top Pick at the 2012 NACS trade show and Best New Product at the 2012 ISA International Sign Expo.

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