



Contact:

Mark Cleaver

Phone 312-428-7560

mcleaver@SpellBrite.com

## Press Release

### **U.S. Patent Office Awards Patent on SpellBrite Technology**

**Chicago, IL – January 2, 2017 –**

iLight Technologies today announced that SpellBrite, the tech firm's revolutionary "click-together" LED signage system has been awarded US 9,530,334, "Apparatus pertaining to physically-discrete sign components" on Dec 27, 2016.

"We are very pleased that the U.S. Patent Office has again recognized how extraordinary SpellBrite is – this is the sixth U.S. patent we have received for SpellBrite innovations ." said Sean Callahan, CEO of iLight Technologies and one of the inventors. "This click-together signage technology has important environmentally friendly features: lower energy usage, long-life, durable and reusable. And it helps companies more effectively communicate their key differentiators to prospective customers. It's definitely the right product for these times.""

The SpellBrite sign system allows entrepreneurs in all industries to create unlimited messages in just moment. The innovative system contains an environmentally-friendly "click-together" set of LED characters that have the striking, bright look of neon without the cost or the dangers and risks inherent with hot, heavy, fragile glass neon signs. SpellBrite's 44 letters, numbers and characters are interchangeable, allowing anyone to create an ultra-bright message that can be changed at any time.

SpellBrite was born from the technology developed by iLight, a pioneer and leader in innovative LED illumination solutions. Founded in 1999, the company's award-winning legacy of exceptional lighting products are known for high brightness and smooth even glow. The company currently holds more than 100 patents in the U.S. and international markets. SpellBrite was introduced in 2012. Retailers and restaurant owners quickly grasped the benefits of the signage system; SpellBrite was named a Retailer Top Pick at the 2012 NACS trade show and Best New Product at the 2012 ISA International Sign Expo. In 2013 iLight received the Chicago Innovation Award for SpellBrite.

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