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Press Release

Sam's Club Chooses SpellBrite to Provide Open Signs for All Its Clubs

Chicago, IL – February 28, 2018 –

iLight Technologies today announced that SpellBrite, iLight's high volume sign division, has been selected by Sam's Club to provide Open Signs for resale to members for all of Sam's Club's locations.

"This rollout continues our partnership with Sam's Club to provide the best, brightest high quality sign for Sam's Club members," said Sean Callahan, CEO of iLight Technologies. "Our value open signs use the same super bright LED technology as we use with our SpellBrite sign system. Sam's members will see how our bright signs will grab the attention of their consumers."

The SpellBrite sign system allows entrepreneurs in all industries to create unlimited messages in just moment. The innovative system contains an environmentally-friendly "click-together" set of LED characters that have the striking, bright look of neon without the cost or the dangers and risks inherent with hot, heavy, fragile glass neon signs. SpellBrite's 44 letters, numbers and characters are interchangeable, allowing anyone to create an ultra-bright message that can be changed at any time.

SpellBrite was born from the technology developed by iLight, a pioneer and leader in innovative LED illumination solutions. Founded in 1999, the company's award-winning legacy of exceptional lighting products are known for high brightness and smooth even glow. The company currently holds more than 100 patents in the U.S. and international markets. SpellBrite was introduced in 2012. Retailers and restaurant owners quickly grasped the benefits of the signage system; SpellBrite was named a Retailer Top Pick at the 2012 NACS trade show and Best New Product at the 2012 ISA International Sign Expo. In 2013 iLight received the Chicago Innovation Award for SpellBrite.

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